

# SANDER DIJKSTRA

MARKETEER | PROJECT MANAGER | CONCEPT DEVELOPER

My name is Sander Dijkstra and I am a 22 years old marketeer and project manager. I am looking for a new challenge in an creative and agile workplace to transform business needs into consumer focused communication/products.

## EXPERIENCE

### AB INBEV: 2018 - 2020

- FEB '19 - JAN '20 (Trade) Marketing Executive Denmark in Copenhagen, Denmark
- SEP '18 - JAN '19 Digital Strategy Intern Nordics in Stockholm, Sweden
- JAN '18 - AUG '18 Brandmanagement Intern Hertog Jan & Leffe in Breda, The Netherlands

### SANDERONLINE MEDIA: 2011 - NOW

Freelancer designer, marketeer and basic webdeveloper.

### NHL STENDEN UNIVERSITY OF APPLIED SCIENCE: 2017 - 2018

Student representative at the institute council of the Technology department

### INZET.NL: 2016 - 2017

All-round Hospitality Employee at Thialf and Abe Lenstra Stadium

### STUDY ASSOCIATION RUN CMD: 2015 - 2017

- SEP '16 - SEP '17 General Boardmember and projectmanager
- DEC '15 - AUG '16 Secretary informal events committee

### EUROCAMP UK: 2016 - 2017

- JUL '17 - AUG '17 Holiday Parc Courier in Vendres Plage, France
- JUL '16 - SEP '16 Holiday Parc Courier in Sainte Nathalene, France

### MCDONALD'S HEERENVEEN: 2013 - 2016

- FEB '16 - JUN '16 Production Expert
- NOV '13 - FEB '16 Crewmember Fastfood & Service

### LINDE COLLEGE: 2011 - 2015

Organizer of schoolparties and activities

## EDUCATION

### COMMUNICATION & MULTIMEDIA DESIGN: 2015 - 2019

NHL Stenden University of Applied Science in Leeuwarden, The Netherlands

### DIGITAL CONCEPT DEVELOPMENT: 2017 - 2018

Erasmus+ semester at KEA Copenhagen in Copenhagen, Denmark

### SENIOR GENERAL SECONDARY SCHOOL: 2009 - 2015

Linde College, Wolvega, The Netherlands



- 🏠 De Knipe, Friesland
- 📞 +31 6 11 78 14 31
- 📧 sander.dijkstra@outlook.com
- 🗣️ Dutch, English and Frisian
- 🚗 Driving license B

## HARD SKILLS

- MARKETING
- BRAND STRATEGY
- INSIGHTS
- CUSTOMER JOURNEY
- VISUAL IDENTITY
- MEDIA STRATEGY
- BRAND EVENTS
- E-COMMERCE
- PARTNERSHIPS
- PRODUCT LAUNCH
- FMCG
- PACKAGING DEVELOPMENT
- GS1
- POS DEVELOPMENT
- NIELSEN
- OTHERS
- OFFICE 365
- ADOBE CC
- SAP
- SALESFORCE
- CMS