

# SANDER DIJKSTRA

CONCEPT DEVELOPER | GRAPHIC DESIGNER | MARKETEEER

My name is Sander Dijkstra and I am a 20 years old concept developer, graphic designer and marketeer. Currently, I am a third years student Communication & Multimedia Design at NHL Stenden University for Applied Science in Leeuwarden. Besides that, I have my own company called SanderOnline Media where I do graphic design, marketing, web development and photography for different customers.

## EXPERIENCE

### SANDERONLINE MEDIA: 2011 - NOW

Creating multimedia solutions like digital graphic design, print design, marketing campaigns and websites for different clients. Besides that I offer social media management and corporate identity management to make sure their clients will have a similair over-all experience with the brand.

### NHL STENDEN UNIVERSITY OF APPLIED SCIENCE: 2017 - NOW

Working as a student representative and advisor at the institute council for institute of Technology. Here I represent the students of the study Communication & Multimedia Design.

### STUDY ASSOCIATION RUN CMD: 2016 - 2017

I worked as a general board member at the study association for the study year 2016 - 2017. In this position I was managing the internal online platforms , a commissions in the association and multiple side-projects and events.

### EUROCAMP UK: 2016 - 2017

I worked as a English and Dutch Holiday Parc Courier on a campsite in the regions Dordogne, France (2016) and Languedoc, France (2017) during the high seasons for the Eurocamp. In this position I was providing customer service, doing maintenance and administration and cleaning mobile homes.

For more work experience and to see projects I worked on, please see my LinkedIn profile and my website sander-dijkstra.nl.

## EDUCATION

### COMMUNICATION & MULTIMEDIA DESIGN: 2015 - NOW

NHL Stenden University of Applied Science in Leeuwarden, The Netherlands

### DIGITAL CONCEPT DEVELOPMENT: 2017 - NOW

Erasmus+ semester at KEA Copenhagen in Copenhagen, Denmark

### SENIOR GENERAL SECONDARY SCHOOL: 2009 - 2015

Linde College, Wolvega, The Netherlands

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## SKILLS

- GRAPHIC DESIGN
- ILLUSTRATOR
- INDESIGN
- PHOTOSHOP
- XD
- MARKETING
- SOCIAL MEDIA
- SEO
- MAILCHIMP
- ANALYTICS
- CMS
- WEB DEVELOPMENT
- HTML5
- PHP7.0
- CSS3
- WORDPRESS PHP